

WHAT IS AN OPTI-CERT ONLINE INDEPENDENT PARTNER?



This symbol certifies that a trading website has been selected, approved and authorised as an online partner by Optimum International - manufacturers of Optimum AV Furniture and exclusive distributors for BDi furniture in the UK. Each Opti Cert partner has a unique online logo ID which can be authenticated on Optimum's website. Optimum recognises the expertise of the **OPTI CERT** partner as a specialist in AV internet retailing.

Optimum works closely with its OPTI-CERT Partners to ensure the purchaser receives:

- **The best product advice possible from an established AV internet retailer**
- **Our full UK AV product selection to browse through instantly online**
- **Genuine Optimum supplied product with full manufacturer's warranty**
- **Brand new product in original sealed box (unless otherwise stated)**
- **Comprehensive after sales support from the retailer backed by us, the manufacturer**

WHAT IS AN OPTIMUM AUTHORISED INDEPENDENT RETAILER?



This symbol certifies that a retail store has been selected and approved as an Optimum/BDi Authorised Independent Retailer. Optimum has worked closely with a large UK network of independent showroom-based retailers over the past 15 years, verified on our website as authorised retailers. Only genuine Optimum retailers display this symbol in their stores. Optimum recognises the expertise of its **AUTHORISED INDEPENDENT RETAILERS** as being specialists in 'face to face' AV retailing.

Optimum works closely with its Independent Retailers to ensure the purchaser receives:

- **The best product advice possible from an established AV retailer**
- **Genuine Optimum supplied product with full manufacturer's warranty**
- **Brand new product in original sealed box (unless otherwise stated)**
- **Comprehensive after sales support from the retailer backed by us, the manufacturer**

Some of our authorised outlets display both **OPTI-CERT** and **AUTHORISED INDEPENDENT RETAILER** symbols. These outlets have both retail showrooms and an online store, offering both options to purchase our products from the same company - face to face or via the internet.

Please beware that by purchasing from an unauthorised Optimum retailer or Opti-cert online Independent Partner, you may be on the receiving end of:

- GRADED/USED PRODUCT SOLD AS NEW
- AN INVALID OR REDUCED PRODUCT WARRANTY
- POOR OR UNSUITABLE PRODUCT ADVICE
- UNSUPPORTED AFTER SALES SERVICE



LOOK FOR OPTI-CERT and/or OPTIMUM AUTHORISED INDEPENDENT RETAILER SYMBOLS IN STORES AND WEBSITES Or visit www.optimum2000.com for our

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